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TEXAS PECAN NURSERY, INC.

Capital \$250,000.00

R. W. FAIR, *President* W. V. HENSON, *V.-P. & Mgr.*

TYLER, TEXAS

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U. S. Department of Agriculture

An Important Message

For

Mr. L. C. Corbett,
Hort. Bureau Plant, Industry,
Washington, D. C.





One of our Pecan Groves, photographed when 10 years old. It made \$175.00 per acre in Pecans and a half-bale of cotton per acre the tenth year...a total income per acre of \$216.25. Good land.

A Pecan Grove Like This May be Started on A Small Investment

The sooner you plant, the sooner Pecans will begin to pay dividends. You must *act* on a wise decision *to make it profitable* . . . why not make up your mind *now* to put Nature and Pecan Trees to work for you?

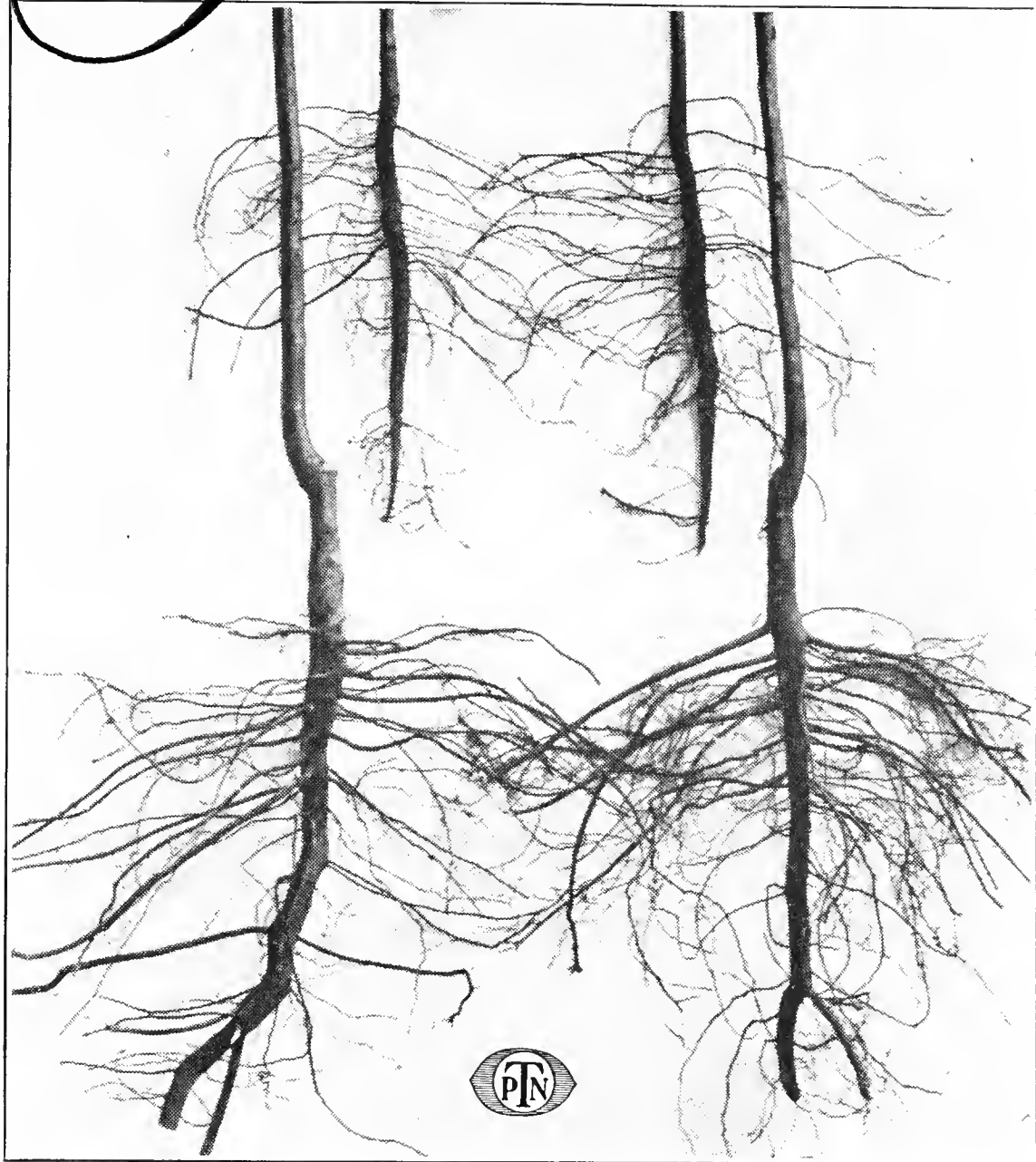
On an investment of \$7 to \$30 an acre, you can have a good income for life that will increase for more than 100 years, with proper care. Select 3 or 4 varieties and plant them *this season*.

OUR GUARANTEE

We absolutely Guarantee Every Pecan Tree purchased from us to be high-grade, first-class; we Guarantee Every Tree to have a good lateral-root system. If for any reason you are dissatisfied with any trees purchased from us—if any trees sent you do not come up fully to your expectations—you may return the unsatisfactory ones at once and we will immediately replace them with others that are satisfactory or refund your money.

TEXAS PECAN NURSERY, Inc.

Why the ROOT SYSTEM Developed by Us Assures SUCCESS for YOU!



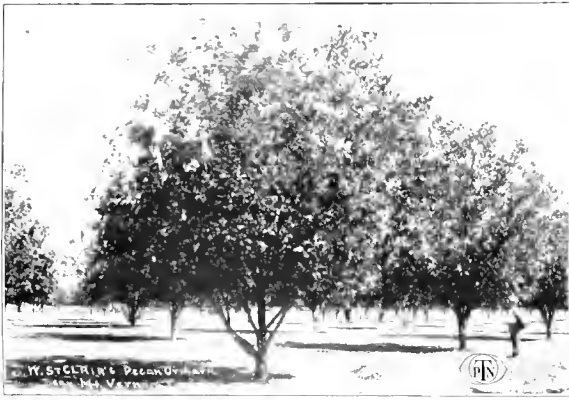
Root Systems on our Trees, like above, average about
24 to 36 inches in length.

Because a good lateral root system is the LIFE and MAKING of a Pecan Tree, the more lateral roots a tree has, the more feed roots it will have, and the more plant food and moisture it can gather; and the more plant food and moisture a tree can get, the better it will live, grow and produce . . . Don't you believe it will pay you to buy *well-rooted* trees? . . . Have the trees you have been buying had good roots? . . . Did they live?

FRUIT TREES

*If You are Interested in Fruit Trees, Write for Our
Home Orchard Bulletin, Illustrated in Colors*

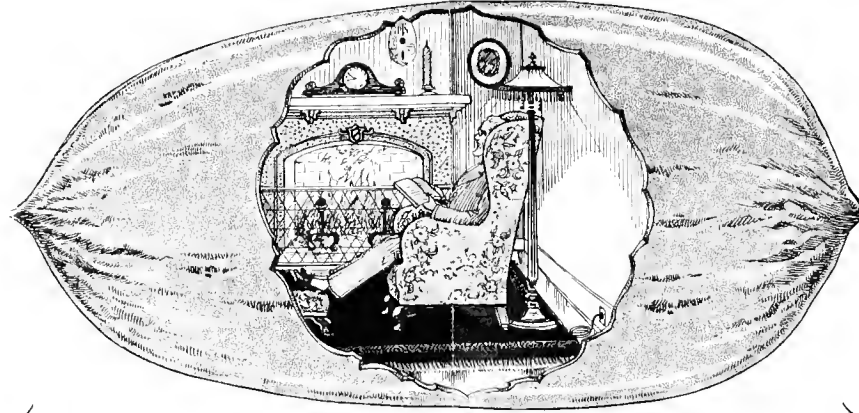
Let Our **[BETTER ROOTED]** Papershell Pecan Trees Give You an Old-Age Income



This 23-Acre Orchard of Our Trees Planted 12 Years Ago by J. W. St. Clair of Sulphur Bluff, Texas

Here's What Mr. St. Clair Wrote About His Orchard:

"The 450 Pecan Trees I bought from you are in my 23-acre orchard. This orchard brought me \$800 for my Pecans at the end of the ninth year. I value the land at \$1,000 per acre. I got 7,000 pounds of nuts the ninth year and it is just coming in. I am sending you a photograph."—J. W. ST. CLAIR.



A Few Acres of Our Papershell Trees are Better Than Life Insurance... and they should live and produce over 100 years

Ten acres of our Better-Rooted Papershell Trees should bring you an average income of about \$1,000 annually in ten to fifteen years—15 to 20 trees planted to the acre. These 150 to 200 Pecan Trees should increase in average production for about one hundred years, and you can grow almost full crops of cotton or other low-growth crops between trees for almost eight years.



This 10-Year Orchard of Our Papershell Trees, Planted by John L. Easterwood, Athens, Texas

Mr. Easterwood Wrote Us as Follows:

"This photograph of my papershell Pecan Trees, bought from you, I took with my kodak. The water tower is thirty-two feet high at top. Some of these trees are nearly that high. I have grown cotton between the trees each of the ten years and made as much cotton per acre as any of the adjoining farms. I also raise fine white leghorns on my place. This photograph was taken after the ninth year. My Pecan orchard and my leghorns can't be beat."—JOHN L. EASTERWOOD.



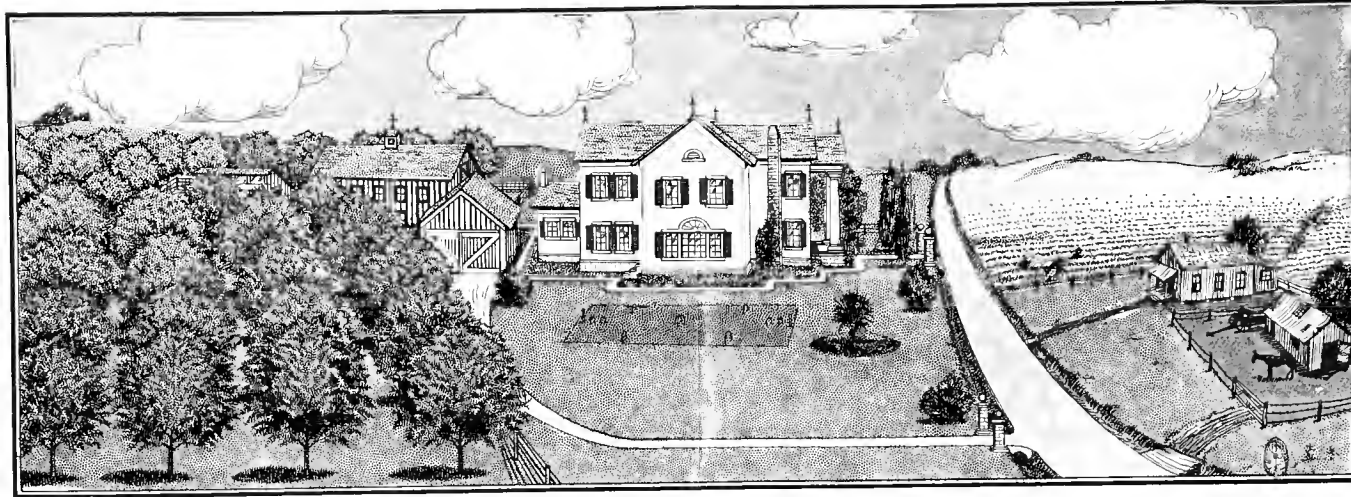
One of Our 4-Year Trees Grown by O. W. Schellenberg of Harwood, Texas

Read What He Says About Our Trees:

"I am sending a photograph of one of the four-year-old Pecan Trees I bought from you. It is fully fifteen feet in height, and the past fall had a very nice supply of nuts on it.

"I am more than pleased with the 150 Pecan Trees I bought from you four years ago. I planted your 3-to-4-foot size. An old, experienced pecan man tells me this grove will soon make me financially independent. I may want some more of your trees this year, and five of my friends also want some of them.

—O. W. SCHELLENBERG, Harwood, Texas.



This Farmer Did...

Fifteen years ago he planted 400 Papershell Pecan Trees on 25 acres. He was a poor man; had just made one payment on his farm. Between these trees he grew, successfully, cotton and cover crops for eight years, at which time his trees began to spread and bear enough Pecans to pay extra dividends on the land. Since the tenth year this 25-acre tract has averaged over \$2,000 annually in Pecans, besides fair crops of cotton and clover. These Pecans and balanced farming have made him financially independent.

This Farmer Didn't...

Fifteen years ago he *planned* to plant a Papershell Pecan orchard. He had just begun to buy his farm—good land, too. But he put off planting the trees from year to year, not willing to wait five to eight years for production. His failure to diversify and depend on Papershell Pecans, or other crops worth the investment and patience necessary to success, forced him to lose his farm and his payments. He is now just a cotton-and-corn rent farmer, old in years. He has no future—his landlord has no profits.



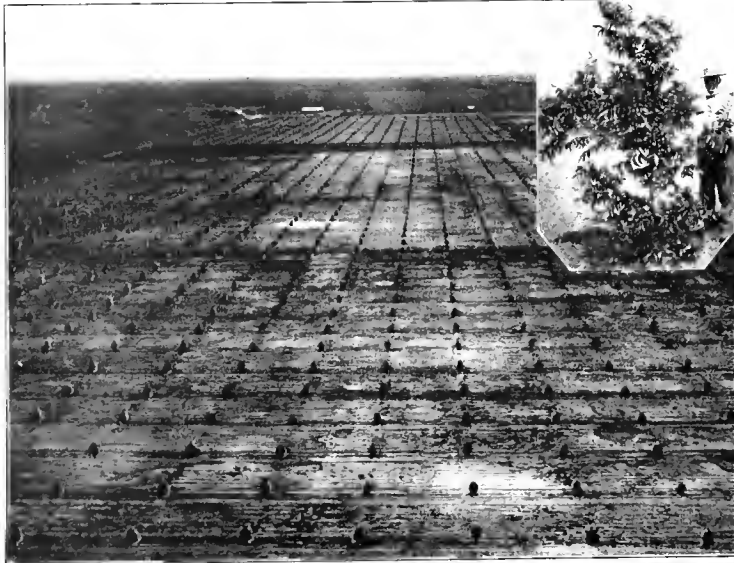
Some Large Texas Pecan Trees 80 Years to 200 Years of Age

This is taken from a photograph on page 97 of Texas Department of Agriculture Bulletin No. 95, published in 1930. It represents a tree planted from a nut in 1849. Tree is 22 feet in circumference at the ground, has a limb spread of 144 feet and is about 100 feet high. It has averaged 500 pounds of nuts annually for the past forty years. It is on the farm of R. L. Odom, Toledo, Texas.

Mr. Tom Hughes, Austin, Texas, reports \$100 from one tree annually since 1912, on page 96, same Bulletin. Mr. Tom Parks, San Saba County, reports on page 94 of this Bulletin, a tree over 200 years old that produced over 1,400 pounds of nuts in one year.



Actual Size
Many Papershell kernels come out whole like this. They usually sell in the city stores at about \$1.00 per pound.



The Above is an Airplane View of the Uvalde Pecan Plantation, Uvalde, Texas... Read This Letter:

The above orchard now contains about 900 acres, twelve trees to the acre, and will consist of about 2,000 acres when finished. It is said to be the largest irrigated orchard in the world. The alluvial Leona River bottom land is supplied with an abundance of water from wells 30 to 60 feet deep. Other crops are being grown between the trees.

We are Furnishing the Trees for This Planting

The Inset View is a Tree in This Orchard

Uvalde, Texas, July 31, 1930.

TEXAS PECAN NURSERY, Tyler, Texas.

Gentlemen: Several photographs of our trees taken this week are going forward to you under separate cover. These are being sent to you to show the vigorous condition of the trees and the extremely satisfactory growth they have made since being set out in the winter of 1929.

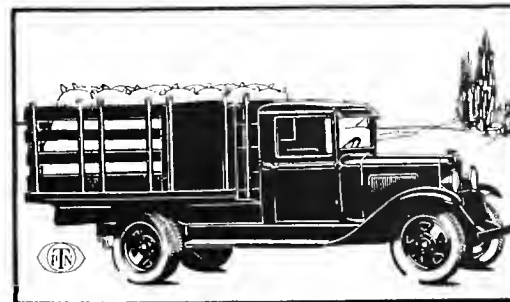
We now have 11,000 trees set and growing, and that they are responding remarkably well to irrigation is evidenced by the fact that a large number are bearing from 1 to 30 nuts in this, their second, year.

—J. H. RODES, President, Uvalde Pecan Plantation.



Actual Size
In the fall of 1930 we sold nuts this size for 65 cents a pound. This is our past five-year average price for our Schley nuts.

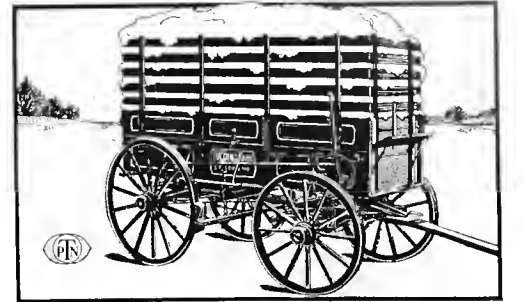
Get Two Crops at the Same Time from 6 to 7 Acres of Good Land



A Ton of Papershells in the Shell . . . \$700

This load represents 2,000 pounds of Papershell Pecans in the shell, which we sold last season at an average price of 35 cents per pound, wholesale. At this price a ton of Papershells brought \$700 from 7 acres of eleven-year-old trees. And we grew a fifth of a bale of cotton between the trees.

Why Not Grow Both at the Same Time on 6 to 7 Acres of Your Good Land?



A Ton of Cotton in the Seed \$75

This load represents 2,000 pounds of seed cotton. At 35 cents per pound, this ton is worth \$75, or one-ninth the value of the Pecans. Your land should yield as many pounds of Papershell Pecans per acre, after twelve years, as the land would yield in pounds of seed cotton per acre—at one-fourth the cost for cultivating and gathering.

While Growing Other Crops, Grow a Pecan Grove ► Worth \$1,000.00 Per Acre ◀

Pecan Trees are usually set from 50 to 60 feet each way, which makes 17 or 12 trees to the acre. You scarcely know these trees are on the ground for five or six years, so we advocate very strongly planting any kind of crops that are given intensive cultivation over the greatest portion of the growing season. The tree row,

regardless of the crop, should be kept well cultivated from April 1st to September 1st. For further information in regard to cultivating and caring for a young Pecan Grove ask us for Instruction Sheet, "How to Set, Cultivate, Prune and Fertilize Pecan Trees." One of these sheets is furnished with each shipment.

Get Your Free Copy of Our New Pecan Book, and Make Up Your Mind NOW to Profit by Reading It. If in Doubt About Varieties, Write Us.

Mail This Coupon Before You Lose It

TEXAS PECAN NURSERY, INC.

R. W. FAIR, President

CAPITAL \$250,000.00

W. V. HENSON, V.-P. & Manager

TYLER, TEXAS

FILL IN THIS COUPON

TEXAS PECAN NURSERY, Inc.,
Tyler, Texas.

Please mail me your New FREE Book on Papershell Pecans. Will probably set _____ acres or _____ Pecan Trees.

Name _____

Box or Street Address _____

Postoffice _____ State _____

I also give below, name and address of a friend of mine who may want to plant _____ acres or _____ Pecan Trees.

Name _____

Box or Street Address _____

Postoffice _____ State _____

MAIL IT TODAY!

Select 3 or 4 Varieties According to This Map

We Grow the Varieties of Papershell Pecan Trees That Thrive in Both the High and the Low Altitudes

EASTERN VARIETIES

These Varieties Thrive Best In Lower Altitudes
With Fair to Heavy Moisture



STUART

The Stuart comes nearer being suited to all sections of the country and all soils than any other variety. A large nut, fills well, medium to heavy bearer. A hardy, fast growing tree. One of the earliest ripening of all large standard pecans—48 per cent meat.



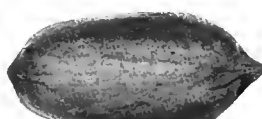
SUCCESS

A large and strictly first-class pecan. Strong growing tree, early bearer, thin shell, cracks well, and the meats can be taken out in halves. Ripens almost ten days later than Stuart, and is gaining in prominence fast. 57 per cent meat.



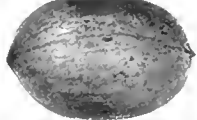
DELMAS

A very vigorous growing tree and heavy bearer, with splendid foliage, large nuts. 40 to 50 will make a pound. 55 per cent meat.



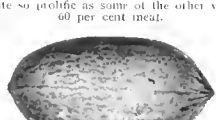
SCHLEY

This is an ideal pecan. Large size, very thin shell, fills and shells out well; fine flavor. Rapid growing tree. Beautiful foliage, and the nuts sell for 10 cents to 20 cents more per pound than other varieties, but not quite so prolific as some of the other varieties. 60 per cent meat.



MONEY MAKER

Originated in Madison Parish, La. Widely disseminated. Size, medium; kernel, fairly plump; quality, fair; flavor, sweet. Very prolific. Especially suited to planting in the Northern range of the area adapted to Southern varieties. 46 per cent meat.



MOORE

A very fast growing tree. Medium size nuts, thin shells, good flavor, very productive, and one of the earliest to mature. About 56 per cent meat.

This Map Prepared by J. S. Woodward, in charge of Pecan Work for the State of Texas.

Here is His Report:

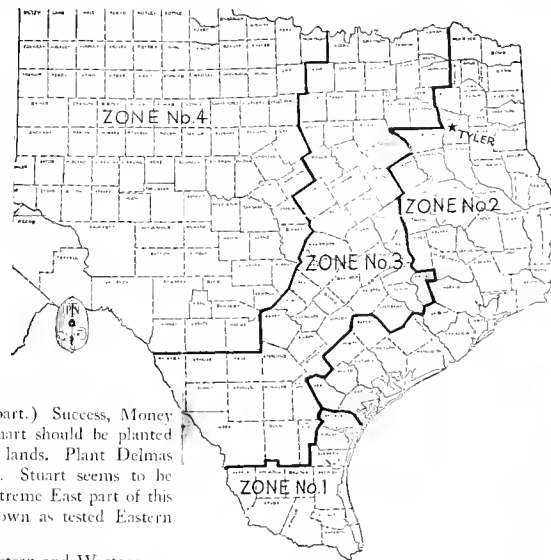
Zone No. 1—Not recommended for commercial planting. (We say for home planting in *East part*, Stuart, Success, Moore, Money Maker; *West part*, Burkett, Success, Schley.)

Zone No. 2—Only Eastern varieties recommended; Success, Moore, Schley, Delmas, Money Maker, Stuart. (We would add Burkett for hill land in West central part.) Success, Money Maker, Schley and Stuart should be planted on rich, moist bottom lands. Plant Delmas on upland, sandy soils. Stuart seems to be especially adapted to extreme East part of this section. These are known as tested Eastern varieties.

Zone No. 3—Both Eastern and Western varieties recommended. Western varieties for West part and uplands. Plant Eastern varieties in East part and on low, moist land throughout this zone. Burkett, Western Schley, Texas Prolific and Halbert are tested Western varieties.

Zone No. 4—Plant the Western varieties only.

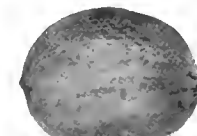
For Other States—We would recommend for Oklahoma: Draw a line from Red River



North through Ardmore and Oklahoma City to Kansas line, and in a general way let this be a dividing line between Eastern and Western varieties, using mostly Western varieties in *West part*, and all Eastern with a few Burkett on the hills for the *East part*. **ARKANSAS**—In the North Money Maker, Stuart, Success, some Schley and Burkett on hills; *South part*, Stuart, Success, Schley, Moore and Money Maker. **LOUISIANA**—Same as South Arkansas.

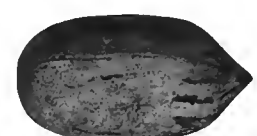
WESTERN VARIETIES

These Varieties Live and Produce In Higher
Altitudes and Drier Climates



BURKETT

Originated by J. H. Burkett at Clyde, Texas; one of the best varieties for West Texas. People in that section are getting more of the Burkett than of any other variety. Medium size, fills well, good flavor and prolific. 60 per cent meat.



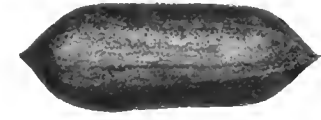
TEXAS PROLIFIC

This variety is a large size nut, shell of medium thickness, with kernel plump, rich and sweet. It is a heavy producer, and we believe should be planted extensively in West Texas. It is showing up well on a small scale in East Texas. The Texas Prolific will not disappoint you. 55 per cent meat.



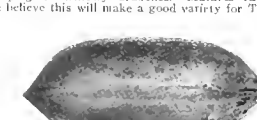
OKLAHOMA

Mother tree, Ardmore, Okla. Large nut with shape much like the Stuart. Thin shell. About forty to the pound. A heavy producer. The tree is rugged, with drooping or willowy branches. Matures rather late. We believe this will make a good variety for Texas also.



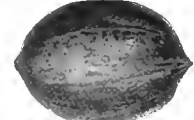
WILLIAMSON

Mother tree, Millersville, Okla. Large, long, plump, well filled nuts with thin shell. About forty to the pound. This is expected to become one of Oklahoma's greatest producers. Matures normal.



WESTERN SCHLEY

Very similar to Eastern Schley except that it thrives better in the drier climate and higher altitudes of the West. A very fine nut for the West. 60 per cent meat.



HALBERT

Young trees inclined to be crooked, but get straighter as the trees grow older. Very early and prolific bearer. Medium size nuts, very thin shell, excellent flavor. A good tree for black, waxy land. Should not be set in Mississippi, Louisiana, East Texas or East Oklahoma. 61 per cent meat.

What Customers Say About Our Better-Rooted Trees

DEL RIO, TEXAS—"I won first prize in 1927 for Western Varieties at National Nut Show with nuts from one of YOUR BURKETT trees, and I am recommending them to everybody."—B. F. ORR.

CENTER POINT, ARK.—"All the trees I ordered are making a splendid start, notwithstanding the hard winter and unfavorable spring. My neighbor ordered from another company and lost all his trees. Your trees have the best roots I have ever seen."—H. T. SMITH.

ROBSTOWN, TEXAS—"100% living and all doing nicely."—MRS. V. A. HARVILL.

LITTLE ROCK, ARK.—"I have bought hundreds of trees from you. I also bought several hundred from others. I think yours are better than all the rest."—DR. D. C. WALT.

EUNICE, NEW MEXICO—"I have 30 trees, 100% living. They have 3 to 7 nice limbs with 2 to 8 inch growth. Weather reports show that we are having the hottest summer in 37 years, but the trees are pretty and green. They were the best rooted trees I have ever seen of any kind."—TOM HOUSTON.

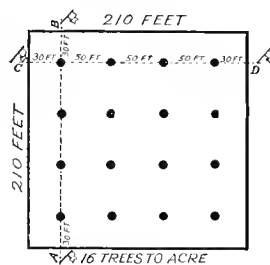
MARKSVILLE, LA.—"Out of the 75 trees received from you last season, I have lost only a few, caused by my people breaking them down through careless cultivation. We are having one of the worst droughts in our history, but the trees which we planted in March are doing nicely."—C. L. DUPUY.

DALLAS, TEXAS—"Your trees were delivered promptly and were very pretty, straight trees—larger than ordered. 100% living."—W. F. BEALE.

HOUSTON, TEXAS—"16 out of 37 are living and growing nicely."—A. HELLBERG.

A Good Plan By Which to Plant Pecan Trees

AT LEFT WE SHOW A PLANTING
OF ONE ACRE—50 FEET APART



To assure straight planting, set flagged stakes as shown at left. This will line up the rows A to B and C to D. With these two lines as guides, you will have no difficulty setting trees straight. Fifty feet apart is a fair distance for average land. On rich land 60 feet or more apart is better.

SEE PRICE LIST (ELSEWHERE HEREIN) FOR
LOWEST PRICES WE HAVE EVER OFFERED

Just a Few of Our Hundreds of Pleased Customers

ALLEN, OKLA.—"My trees arrived in okay shape and are growing fine. They were much better than trees I secured elsewhere. There were 10 times more roots on the trees I bought from you."—H. T. STEWART.

WICHITA FALLS, TEXAS—"I am well pleased with my Pecan Trees bought from you, both with per cent living and the growth they made. In my main orchard I set 96 trees—94 are living and some have grown over a foot."—CARL THOMPSON.

RUSTON, LA.—"I bought many trees from various nurseries, and none have come up to yours."—W. E. ATKINSON.

FT. SMITH, ARK.—"I bought about 150 of your trees and they are doing fine. The first trees I bought were from— and they didn't give satisfaction—lost about 60% the first year, and with the same care, didn't lose 5% of your trees."—L. S. O'NEAL.

DENISON, TEXAS—"From last season's order of 20 trees, 18 are living. I have several Burkett trees that are making their second-year growth, that have from 12 to 22 nuts each, 35 of your trees, now 9 years old, are the talk of the county."—G. L. CARLOT.

HASTINGS, OKLA.—"I am more than pleased with my Pecan Trees. Out of 67 I lost but 2. Roots are the best I have ever seen."—W. R. WOMPLER.

SAN ANTONIO, TEXAS—"Of 61 trees from you I have lost only 2. The others made from 10 to 20 inches growth."—E. R. HARRIS.

THOMAS, OKLA.—"100% of my trees are living."—H. R. HANSEN.

ARDMORE, OKLA.—"I bought of you last year 155 trees and lost 5 . . . bought 244 at Monticello, Florida, and lost 110."—J. W. BOUCHER.

New
LOW PRICES

F. O. B. TYLER, TEXAS

Price List and Order Blank

TEXAS PECAN NURSERY, Inc., Tyler, Texas

On Stuart, Delmas, Schley, Moore, Money Maker, Success & Oklahoma				Write for Special Price In Lots of 300 or More Trees of Any or All Vari- eties
Trees	Lots of 1 to 14	Lots of 15 to 49	Lots of 50 to 200	
1 to 2 ft.	\$.80	\$.70	\$.60	
2 to 3 ft.	.85	.75	.70	
3 to 4 ft.	.95	.85	.80	
4 to 5 ft.	1.15	1.00	.90	
5 to 6 ft.	1.60	1.40	1.10	
6 to 7 ft.	2.25	1.60	1.25	
7 to 8 ft.	2.50	2.00	1.50	
8 to 9 ft.	3.00	2.50	2.00	
9 ft. up	4.00	3.00	2.50	
On Burkett, Halbert, Texas Prolific, Williamson & Western Schley				
Trees	Lots of 1 to 14	Lots of 15 to 49	Lots of 50 to 200	
2 to 3 ft.	\$1.10	\$1.00	\$.90	
3 to 4 ft.	1.25	1.15	1.00	
4 to 5 ft.	1.50	1.40	1.25	
5 to 6 ft.	2.00	1.60	1.40	
6 to 7 ft.	2.25	2.00	1.75	
7 to 8 ft.	2.75	2.50	2.00	
8 to 9 ft.	3.00	2.75	2.25	
9 ft. up	4.00	3.00	2.50	
No extra charge for packing and burlap- ping shipments to points in the U. S. A. Extra charges on Foreign shipments. If larger quantities are wanted, write for prices, and state varieties and size desired.				
NO ORDERS RECEIVED FOR LESS THAN \$3.00				

No. Trees	VARIETIES	HEIGHT	PRICE	TOTAL	SHIP TO
	Stuart				Name (WRITE PLAINLY)
	Delmas				R. F. D. or
	Success				Street
	Schley				
	Money Maker				Post Office
	Moore				County State
	Oklahoma				
	Burkett				My Express Office is
	Halbert				Date Ordered
	Texas Prolific				Date to Ship
	Williamson				P. O. Order - - - \$
	Western Schley				Personal Check - - - \$
TOTAL - \$					TOTAL - \$
(Sign Here)					
In order to prevent delay we will ask per- mission to substitute in variety and size. If this is not agreeable with you write, "Do Not Substitute" here					

[An Order Will Take the Quantity Price, Re-
gardless of How Many Varieties You Order]